# APIC KEYNOTER®

NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

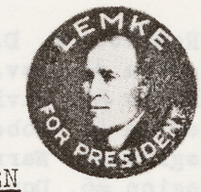
VOLUME XVI, Number 1 | ISSUED BY THE APIC | SPRING 1977

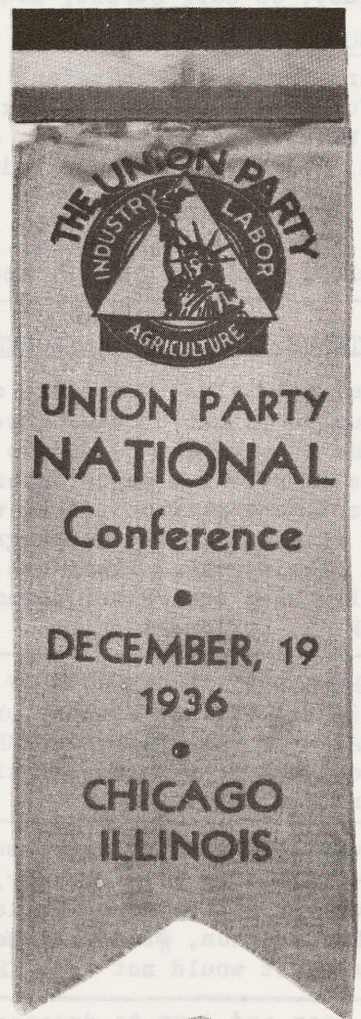

## CANDIDATES OF THE UNION PARTY

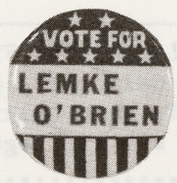
1936

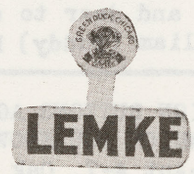
WILLIAM LEMKE and THOMAS O'BRIEN

892,390









APIC KEYNOTER® ISSUED BY THE AMERICAN POLITICAL ITEMS COLLECTORS SPRING 1977

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## THE UNION PARTY OF 1936 - THE KEYNOTER® FEATURE.

The Union Party of 1936 is an unusual coalition, a doctor, a Protestant minister and a Catholic priest, and probably this unusual combination caused some of the problems which befell the campaign. There just was not the cooperation needed to mount a minor party effort--getting on the ballot in many states is in itself a major undertaking and in this the new party did not do well and thus polled less than a million votes--which is well under what had been anticipated in Cleveland in August. Items from the campaign are not uncommon and the jugate is probably the most common button. The Townsend items are of quite a variety and are offer- quite often--items for Father Coughlin also are rather common but very little is found for Gerald L. K. Smith and his America First followers.

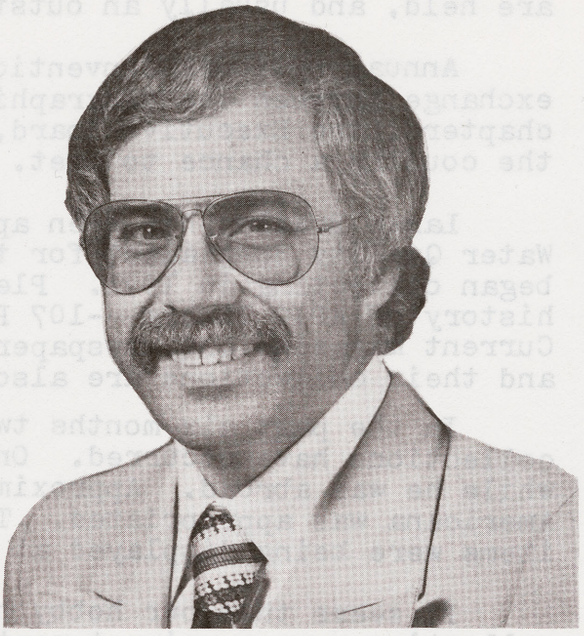
THE NEXT ISSUE WILL FEATURE THE PRESIDENTIAL CAMPAIGN OF 1848 which pitted the hero of the Mexican War, Zachary Taylor (Whig) against another prominent General, Lewis Cass. Also featured will be the CANDIDATES OF THE STATE OF WASHINGTON- what items do you have which you would photograph and send, along with descriptions for inclusion in our next issue. The APIC would be most grateful.

Thanks to the following for their contributions to this issue: Warren G. Lee, #453; Frank P. Cherry, #596; Dennis J. Teepe, #4062; Larry W. Brokofsky, #3563; James Gallagher, #537; Robert Fratkin, #793; Richard H. Sherman, #1870; Randy Sollenberger, #3837; Jack Calkins, #2342; Erma Kaufman, #2770; Justin R, Anderson, #243; Hal Wert, #1934 and all our regular contributors--without your help there just would not be a KEYNOTER.....

The APIC sends condolences to those near and dear to deceased members, James I. Chapin, Jr., #4224 of Ft. Lauderdale, Florida and William (Buddy) Mason, #3520 of Spartansburg, S. C.

MAKE ONE FINAL CHECK OF YOUR 1976 CAMPAIGN BUTTONS AGAINST APIC PROJECT '76 AND SEND, OR SEND PHOTOS (actual size) OF ANY ITEMS WHICH YOU KNOW TO BE LEGITIMATE CAMPAIGN MATERIAL. TO: Bert Thompson, 921 West Lake Street-Apt A-7, Oak Park, Illinois 60301.....

# Our President's Message



from John F. Rockett, #1180.

The Executive Board of APIC has voted to hold the National Conventions during odd years. Therefore, a National Convention will be held in 1979, most likely in Area #3, west of the 100th Meridian.

Odd year APIC National Conventions would enable us to obtain better speakers at our banquets. During the national election years it is difficult to secure a speaker of national prominence. Most are busy campaigning for their party or for themselves. I have been informed that APIC would have much better luck during the "off" year.

Institution of the odd year plan would make it easier for APIC members to attend both our meeting and the Democratic and Republican National Conventions. The Republicans assembled in Kansas City the week following the Hartford gathering. I, for one, wanted to attend both conventions, but it was too difficult and expensive to be away for two consecutive weeks. Several members opted for the Republican National Convention, not attending the APIC meeting.

Several APICers have informed me that they are busy working in campaigns during the even years. They cannot aid in hosting or even attend an even year meeting.

The biennial National Convention policy was begun when APIC was a small organization. APIC is now large enough to support annual National Conventions. I favor the holding of annual National Conventions by APIC. What is the membership's opinion on this matter?

An annual National Convention would bring the meeting to each collector's area triennially, rather than every six years. This would give the average collector more opportunity to attend these meetings, i.e., closer to home, occurring more often. The

National Convention offers the member a chance to add a wide range of Political Americana to his collection. Educational seminars are held, and usually an outstanding collection is displayed.

Annual National Conventions would contribute to a better exchange between the geographical chapters. It would give specialty chapters, the Executive Board, and fellow collectors from all over the country a chance to meet.

Lamar Bradley has been appointed APIC Historian. Lamar, a Water Quality Specialist for the Tennessee Public Health Department, began collecting in 1971. Please send anything dealing with the history of APIC TO him---107 Park Circle, Old Hickory, TN, 37138. Current magazine and newspaper articles dealing with APIC members and their collections are also solicited.

In the past six months two major thefts of political collections have occurred. One APIC member's home was burglarized while he was abroad. Approximately $35,000 worth of political Americana was appropriated. The other theft took place while the items were being displayed at a library.

It seems that our hobby has arrived! During the 1960's coin collectins were a prime target for theives. Homes were watched and when the American Numismatic Association met, the robbers had a field day. Coin collectors became wiser and carried their collections with them when they attended meetings. But thifts from their autos occurred when they stopped to eat, in motel parking lots, etc.

I urge you to secure some type of insurance coverage for your collection, whether it is from E. H. Crump & Co., or another carrier. When you are going to be away from home for a period of time, i.e. the APIC National Convention, consider moving at least your most treasured items to a safe deposit box.

Elwyn Taylor, Jr. has organized a Library Committee. This group is exploring the possibility of building a permanent home of library for APIC. We are now completing Project '76 and there will be a similar undertaking in 1980. All of this material should not end up in storage boxes in someone's office or home. The research possibilities of such a facility could be a benefit to our membership and students of political history.

I am available to aid the membership in any way that I can. Please note my new home address: 2266 Wilderness Cove, Germantown, TN, 38138. Please don't telephone late at night. If you do, I shall reply, "Take two aspirin and call me in the morning."

TOO LATE FOR SECRETRY'S CORNER.

MEMBER EXPELLED

#2297 - Bill Shireman, 1496 Flamingo Way, Sunnyvale, California 94087.

TWO COAT-TAIL PINS

The pin back buttons pictured did not obtain the desired results for all candidates. The 1 1/4" celluloid, sepia jugate of Alton B. Parker and R. B. Glenn, the Democratic candidate of North Carolina, found only Glenn winning. The 1908 Taft and Jacob Jacobson, the Minnesota Governor candidate could only muster a win for William Howard Taft.

# THE UNION PARTY - "RISE OF THE DEMAGOGUES"

by Jon D. Curtis #1438

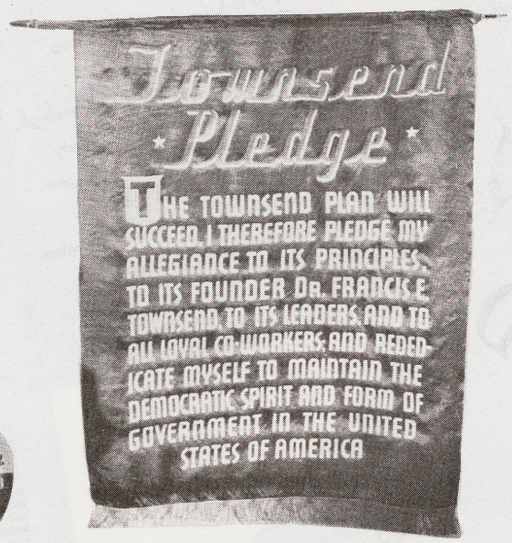
The thirties were rugged times for millions in the United States and throughout the world. In desperation to escape the economic hard times radical leaders came to prominence everywhere. The leaders of the left looked to Joseph Stalin's Soviet Union. The far right was also represented with the rise of fascist governments in Germany, Japan, and Italy.

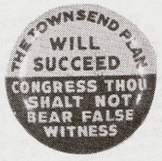
The United States in the thirties was a microcasm of the world in general. The right wing was represented by "The Kingfish" Huey P. Long of Louisana. Long had converted Louisiana into his own little feudal estate. By 1935 Long had appeal in many areas of the mid-west and Pacific coast. Long preyed on the prejudices of lower class whites. He developed what he called the "Share the Wealth Plan." Long promised a minimum income of $2,500 a year and a homestead worth $5,000 to all. Long attacked the New Deal and Roosevelt for not going far enough. Long did build a modern education system in his state plus he poured funds into the development of roads, bridges and hospitals.

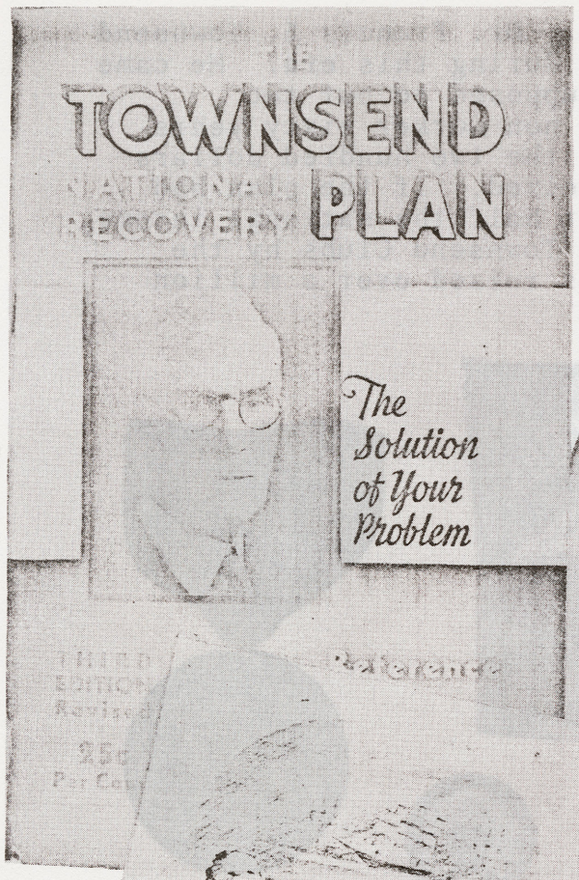
But, he also built a powerful political machine devoted to Huey Long. He intended to levy confiscatory taxes on the great fortunes to raise the funds for his "Share the Wealth Plan." Long also was an ego-maniac and had ambitions to be the American "Fuehrer." Among Long's major subordinates was Gerald L.K. Smith who would later become one of the best known anti-Semites in the entire nation.

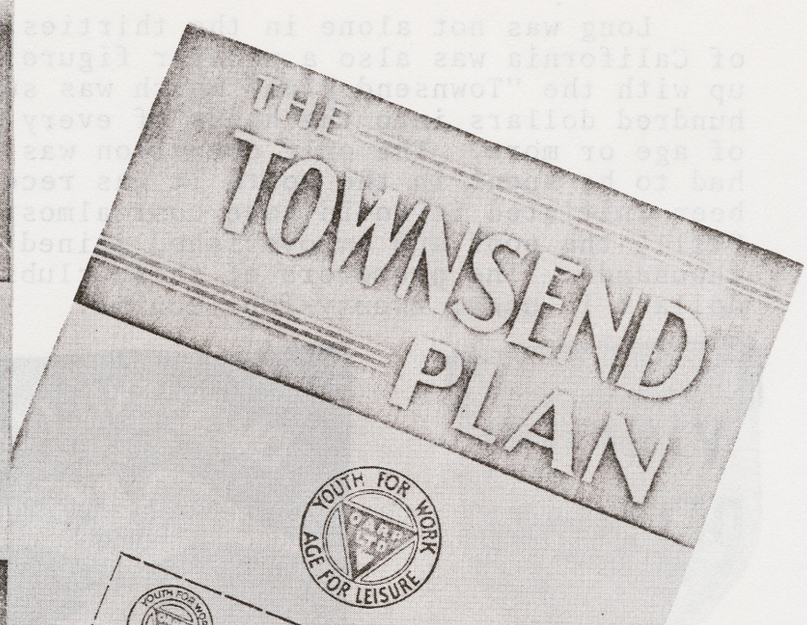
ITEMS OF THE TOWNSENDITES.

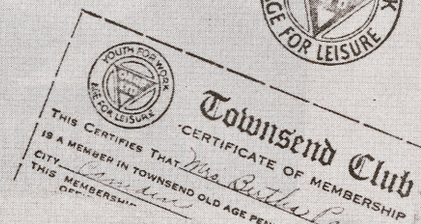
Long was not alone in the thirties. Dr. Francis E. Townsend of California was also a popular figure during this era. He came up with the "Townsend Plan" which was supposed to put two hundred dollars into the hands of every non-worker sixty years of age or more. The only condition was the two hundred dollars had to be spent in the month it was received. If the plan had been initiated it would have cost almost half the national income. Still, the poor and impoverished joined Townsend Clubs by the thousands. The promoters of these clubs raised over a million dollars in under twenty-four months.



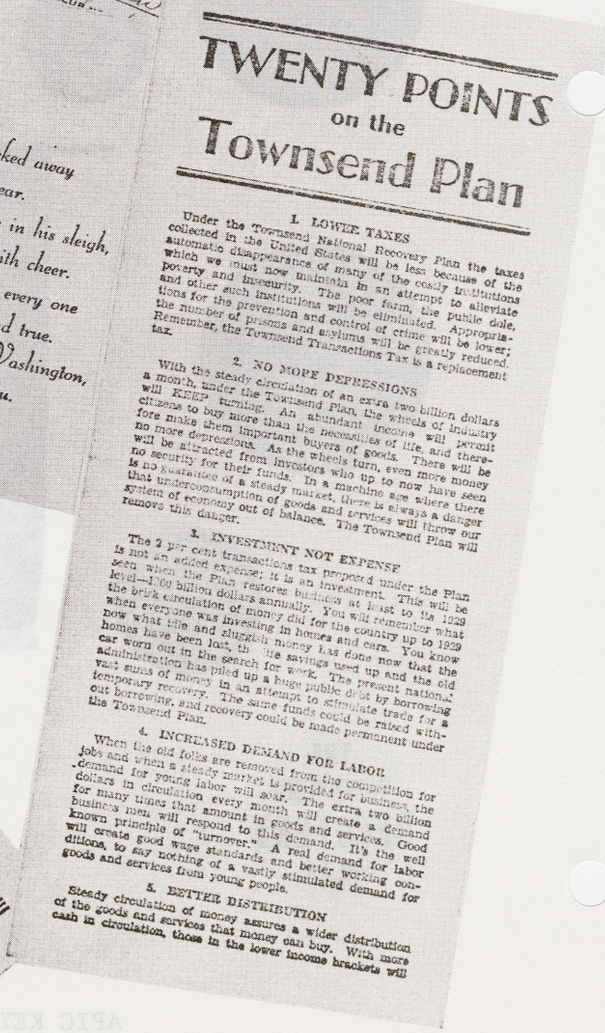


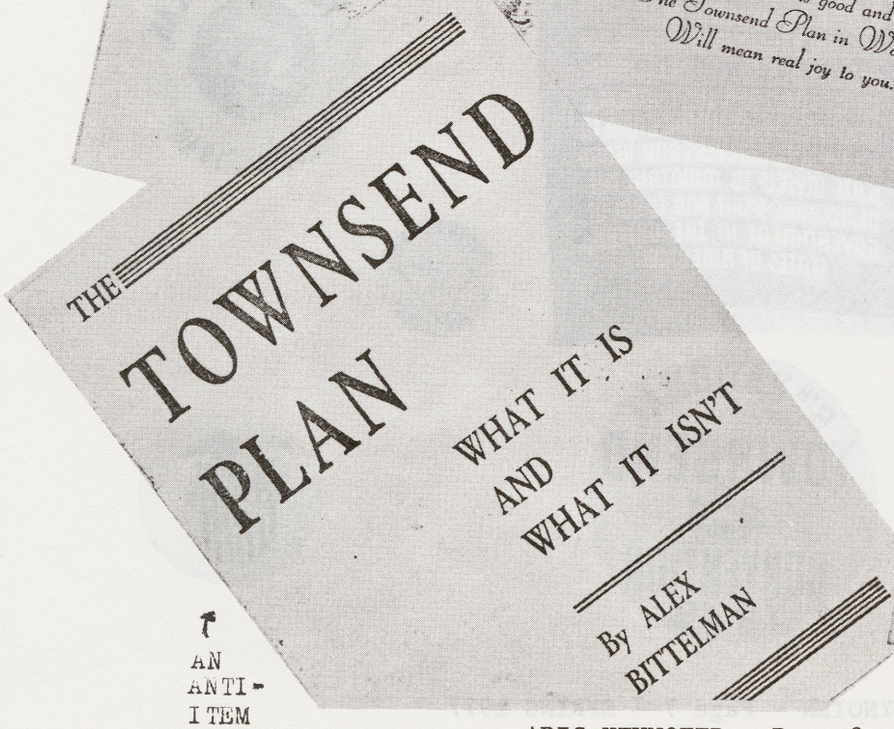


Saint Nicholas has tucked away
A special gift this year.
The Townsend Plan is in his sleigh,
'Tis a package filled with cheer.
There's something there for every one
Whose heart is good and true.
The Townsend Plan in Washington,
Will mean real joy to you.




AN
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ITEM

THE UNION PARTY - "RISE OF THE DEMAGOGUES", continued.

Next was Father Charles E. Coughlin, a Roman Catholic priest at the Church of the Little Flower in Royal Oak, Michigan, a small town near Detroit. Father Coughlin expounded every Sunday night in a radio program from Detroit. He advocated nationalization of banks, utilities, and natural resources. He said the world's problems were the fault of communism and international bankers.

Last, but not least, was William Lemke, a Republican congressman from North Dakota. One of the leaders of the "Non-partisan League", Lemke built that farm organization into the most powerful political force in North Dakota. Lemke was very concerned about the foreclosures on farmers' mortgages in North Dakota. Lemke proposed scaling down the farmers' debts so they could remain on the land. In 1932 Lemke thought Roosevelt was the answer. Within two years he decided Roosevelt was a confused leader and had no real perception of farm problems.

As the summer of 1936 approached, opposition to Franklin D. Roosevelt's second term began to form. The Republicans would put Alfred M. Landon, the progressive Governor of Kansas up in opposition. The left-wing choices were Socialist Norman Thomas and Communist Earl Browder.

On June 19, 1936 William Lemke announced that he would be a candidate for President on the Union Party ticket. The second spot on this new party's ticket was given to Thomas C. O'Brien, a lawyer from Boston, Massachusetts. Once the ticket of Lemke and O'Brien was announced, Father Coughlin gave his immediate support. On July 14 Lemke received the endorsement of Dr. Townsend. However, most of the followers of Townsend did not support the Lemke-O'Brien ticket. This was caused by campaign developments.

DR. F. E. TOWNSEND,
GERALD L. K. SMITH,
FATHER CHARLES COUGHLIN.

THE UNION PARTY - "RISE OF THE DEMAGOGUES", conculded.

Lemke had been promised sufficient money to conduct the campaign by the Coughlin people. However, only funds for a sparse campaign were ever received. Also it became more and more obvious that the Union Party belonged to Coughlin rather than Lemke. It was Coughlin's vehicle to political power. As the campaign progressed Coughlin became more and more vicious in his broadcast. It became obvious that he was advocating an American brand of fascism. He was turning people off, rather than turning them on. He accused Roosevelt of being an "anti-God". All troubles were caused by international Jewish conspiracies. The more he talked the more anti-Semitic he became. People were waiting for him to begin goose-stepping. Whereas, in June, it was thought the Union Party would draw perhaps five million or more votes, it ended up with a final total of 892,390. It failed to carry a single state.

Roosevelt won re-election in a 523 to 8 electoral landslide. Almost 28 million voters supported him. Landon received 16.5 million. Lemke finished a distand third. Starting a third party and qualifying for ballots was not as easy as party leaders thought. Lemke failed to qualify for the ballot in ten of the southern states. Another tremendous error by the party leaders was the failure to secure ballot status in both New York and California. Undoubtedly the Lemke-O'Brien ticket would have had the pleasure of saying they polled over a million votes if this blunder had not happened.

Lemke did the best in his home state if percentage is used. He captured 36,708 votes or almost 13.5% of the votes cast. He pulled between 5% and 6.5% of the vote in Massachusetts, Minnesota, Oregon and Rhode Island. The Union Party polled 132,212 votes in Ohio for its highest state total.

The campaign was a total disappointment to William Lemke, but he returned to the House of Representatives. He was still serving in the House when he passed away in 1950. Father Coughlin continued on his crusade until his vitriolic speeches brought down the wrath of his superiors upon him, and he became silent. He is the lone survivor of the "Demagogues of the 1930's". All the vicious speeches and quick answers put forth by these men lie buried in out of the way places like Tarawa, El Alamein, Anzio, and Bastogne. These are the memorials to the international and internal "Demagogues of the Right". Let us never forget.

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Bob Fratkin, Chairman of the APIC Legal Compliance Committee, has received a ruling from the Federal Trade Commission clearing the Procter and Gamble Company's offering of the reproduction pins issued in 1976 and pictured and described in a previous Brummagem column. These were the various sized celluloid pins with the red, white and blue striped borders and identified on the curl. The FTC stated that they had 'substantially complied' with the Hobby Protection Act and that the letter accompaning the set did state that these were reproductions and offered a money back guarantee. (These pins are so obviously reproductions that they should cause very little problem).

# ANSWERING POSERS IRKING COLLECTORS

By Webster Haven, #131, 324 Monticello Drive N.; Syracuse, N. Y. 13205

During the last several months, I have received several inquiries about an aluminum thimble with HAPPY HOOVER HOME on it. Can any of you give me information about this item? Was it a campaign item or was it used in advertising a product?

Q. Are Cartes de Visites political campaign items, and when were they issued?

A. Cartes de Visites became a fad in this country in the early 1860's. C.D.V's, as these little 2 1/8 x 3 1/4 inch pictures, are usually referred to, are most times not true political items, but many of the 1864, 1868, and also in the 70's do picture the presidential and vice-presidential candidates along with slogans etc, or as individual photos. Most however, were issued in series or were unrelated to the candidates. Even so today, many collectors include items not necessarily connected with efforts to get elected, in their collections.

Q. I have seen a number of medals, of different design, advertised as Jimmy Carter Inaugural Medals. Which one, if any, is the official inaugural medal for 1977?

A. The official inaugural medal for 1977, authorized by the Inaugural Committee, was created by the eminent American sculptor, Julian Harris. It bears the likeness of President Carter, with JIMMY CARTER above, on the obverse side; the Presidential Seal and the inauguration date (January 20, 1977) is on the reverse side. It was produced by the Franklin Mint of Philadelphia, in gold, silver and bronze and is 112mm in size--a smaller size (1¼ inch) variety was also made to be worn as a pendant or on a chain. Perhaps this is a good place to mention two new books on inaugural medals--Richard B. Dusterberg has revised, updated and expanded his book THE OFFICIAL INAUGURAL MEDALS OF THE PRESIDENTS OF THE UNITED STATES and Neal McNeal has issued a new book THE PRESIDENTS MEDAL 1789-1977, which is well done and includes many stories and facts about the medals and inaugurations.

Q. I have a 1¼ inch, dark sepia button, with a picture of a house on it, and also a small picture of a button of Teddy Roosevelt and Charles Fairbanks down in the corner at about seven o'clock. I have been to T. R's home (Sagamore Hill) at Oyster Bay, L.I., New York, but the house pictured on the button does not resemble the house I visited. Can you tell me what house it is?

A. The house on the button is the home of Charles Fairbanks, (Fairbanks House) at Dedham, Massachusetts. A portion of that house was built in 1636, and is considered to be one of the oldest, if not the oldest frame dwellings still standing in America. Does anyone know if the button was an actual campaign button, or a button sold in later years at the home? It looks very much of the 1904 period and not later issue.

Q. One often sees photographs of George Washington. Can you tell me what kind of camera they used in those days?

A. None. George Washington was dead for over forty years before photography was invented. It was not until about 1841 that daguerrotype photos were discovered. The photos we see were made by photographing engravings or oil paintings.

Q. I have an eight inch plate, which has a leaf, vine and flower border in black, and a picture of Grover Cleveland, looking to the left. The reverse has an impressed mark of a double circle, with a bar across the center and the initials B. M. & CO. Above the circle is EXTRA and below the circle is QUALITY. Can you give me any information of when and by whom the plate was made?

A. The plate was produced by Burroughs and Mountford of Trenton, New Jersey, probably for the 1888 or 1892 campaigns, as Harrison plates were also made (identical) for sale in the general stores of the cities and villages--the sources of most campaign material.

Q. Is there any book containing information on the Free Franked letters of our Presidents?

A. I have in my reference library the book HISTORY OF THE FREE FRANKING OF MAIL IN THE UNITED STATES by Edward Stern and published in 1936 by H. L. Lindquist of New York City. It is full of pictures, not only of FREE FRANKED letters, but also of autographed photos and many campaign and memorial ribbons.

# KANSAS CANDIDATES.

by Hal N. Ottaway, #35.

CANDIDATES FOR GOVERNOR- 1859-1974

1859 Rep.-Robinson, Charles
Dem.-Medary, Samuel

1862 Rep.-Carney, Thomas
Union-Wagstaff, W. R.

1864 Rep.-Crawford, Samuel J.
Rep.-Un-Thacher, Solon O.

1866 Rep.-Crawford, Samuel J.
Nat-Un-McDowell, J. L.

1868 Rep.-Harvey, James M.
Dem.-Glick, George W.

1870 Rep.-Harvey, James M.
Dem.-Sharp, Isaac
Wkg.-Laughlin, W. R.

1872 Rep.-Osborn, Thomas A.
Lib-Rep.-Walker,Thaddeus H.

1874 Rep.-Osborn, Thomas A.
Dem.-Cusey, James C.
Tem.-Marshall, W. K.

1876 Rep.-Anthony, George T.
Dem.-Martin, John
Ind-Ref.-Hudson, M.E.
Tem.-Paulson, J.

1878 Rep.-St. John, John P.
Dem.-Goodin, John R.
Greenback-Mitchell, D.P.

1880 Rep.-St. John, John P.
Dem.-Ross, Edmund G.
Gr-Lb-Vrooman, H.P.
Indep.-Stringfield, F.M.
Trav-M.-Culver, J. P.

1882 Rep.-St. John, John P.
Dem.-Glick, George W.
Gr-Lb-Robinson, Charles

1884 Rep.-Martin, John A.
Dem.-Glick, George W.
Gr-Lb-Phillips, H. L.

1886 Rep.-Martin, John A.
Dem.-Moonlight, Thomas
Pro.-Branscombe, C. H.

1888 Rep.-Humphrey, Lyman U.
Dem.-Martin, John
Pro.-Botkin, Jeremiah D.
Un-Lb-Elder, Peter P.

1890 Rep.-Humphrey, Lyman U.
Dem-Res-Robinson, Charles
Peo-All-Willits, John F.
Pro.-Richardson, A. M.

1892 Rep.-Smith, Abram W.
Dem-Peo.-Lewelling, L. D.
Pro.-Pickering, Isaac O.

1894 Rep.-Morrill, E. N.
Dem-Peo.-Lewelling, L. D.
Stal-Dem.-Overmyer, David
Pro.-Pickering, Isaac O.

1896 Rep.-Morrill, E. N.
Dem & Peo.-Leedy, John W.
Nat.-Douthart, Henry L.
Pro.-Hurley, Horace
Ind.-Kepford, A. E.

1898 Rep.-Stanley, William E.
Dem & Peo.-Leedy, John W.
Pro.-Peffer, William A.
Soc.-Lipscomb, Caleb

1900 Rep.-Stanley, William E.
Dem & Peo.-Breidenthal, John W.
Soc Dem.-Clemens, G. C.
Pro.-Holsinger, Frank

1902 Rep.-Bailey, Willis J.
Dem.-Craddock, W. H.
Pro.-Emerson, F. W.
Soc.-McAllister, A. S.
Peoples-Lathrop, J. H.

1904 Rep.-Hoch, Edward W.
Dem.-Dale, David M.
Pro.-Kerr, James
Soc.-Lowther, Granville

1906 Rep.-Hoch, Edward W.
Dem.-Harris, William A.
Soc.-Gilham, Harry
Pro.-Cook, J. B.
Peoples-Keefer, Horace A.

1908 Rep.-Stubbs, Walter R.
Dem.-Botkin, Jeremiah D.
Soc.-Hibner, George Francis
Pro.-Hope, Alfred L.
Indep League-Northrop, John W.

1910 Rep.-Stubbs, Walter R.
Dem.-Hodges, George H.
Soc.-Stallard, S. M.
Pro.-Cady, William C.
Rep.-Wagstaff, Thomas E.
Dem.-Harrison, Russell J.

1912 Rep.-Capper, Arthur
Dem.-Hodges, George H.
Soc.-Kleihege, George W.
Rep.-Stuffs, W. R.
Dem.-Alles, Stephen H.
Dem.-Bond, Thomas L.
Dem.-Farrelly, Hugh P.

1914 Rep.-Capper, Arthur
Dem.-Hodges, George H.
Soc.-Mitchell, Milo M.
Pro.-Bond, Silas W.
Prog.-Allen, Henry J.
Indep.-Billard, J. B.

1916 Rep.-Capper, Arthur
Dem.-Lansdon, W. C.
Soc.-Richardson, E. N.
Pro.-Ross, H. R.
Dem.-Gaitskill, Ben S.

1918 Rep.-Allen, Henry J.
Dem.-Lansdon, W. C.
Soc.-Kleihege, George W.
Rep.-Brewster, J. M.
Rep.-Morgan, William Y.
Rep.-Troutman, James A.
Dem.-Gray, Harry

1920 Rep.-Allen, Henry J.
Dem.-Davis, Jonathan M.
Soc.-Stanton, Roy
Rep.-Snow, George B.
Dem.-Hyatt, W. S.
Dem.-Potts, Dempster O.
Dem.-Wood, O. T.

1922 Rep.-Morgan, W. Y.
Dem.-Davis, Jonathan M.
Soc.-Phillips, M. L.
Rep.-Knapp, Fred W.
Rep.-Lambertson, W. P.
Rep.-McNeal, T. A.
Rep.-Mowry, Mrs. W. D.
Rep.-Pettigrew, Helen
Rep.-Stubbs, W. R.
Dem.-Hunt, Leigh
Dem.-Martin, Henderson S.

1924 Rep.-Paulen, Ben S.
Dem.-Davis, Jonathan M.
Soc.-Phillips, M. L.
Indep.-White, William Allen
Rep.-Reed, Clyde M.
Rep.-Renker, J. F. Wm.
Rep.-Stubbs, W. R.
Dem.-Burton, Harry B.
Dem.-Peterson, Carl J.
Dem.-Tromble, John

1926 Rep.-Paulen, Ben S.
Dem.-Davis, Jonathan M.
Soc.-Hilfrich, H.
Rep.-Davis, Golden B.
Dem.-Muir, Donald

1928 Rep.-Reed, Clyde M.
Dem.-Little, Chauncey B.
Soc.-Peterson, Henry L.
Rep.-Chase, D.A.N.
Rep.-Hamilton, John
Rep.-Ryan, Frank J.
Rep.-Scott, Chas F.
Rep.-Voiland, Fred
Dem.-Hackney, Ed T.
Dem.-Kincade, Jasper T.

1930 Rep.-Haucke, Frank
Dem.-Woodring, Harry H.
Soc.-Shields, J. B.
Indep.-Brinkley, John R.
Rep.-Reed, Clyde M.
Dem.-Bowman, Noah L.

1932 Rep.-Landon, Alfred M.
Dem.-Woodring, Harry H.
Soc.-Perkins, H. M.
Indep.-Brinkley, John R.
Rep.-Brady, Joseph H.
Rep.-Simpson, Lacey M.
Dem.-Eggers, Walter
Dem.-Muir, Donald

1934 Rep.-Landon, Alfred M.
Dem.-Ketchum, Omar B.
Soc.-Whiteside, Goerge M.
Rep.-Brinkley, John R.
Dem.-Eggers, Walter
Dem.-Hill, Thurman
Dem.-Miller, Charles E.
Dem.-Prather, Kirk
Dem.-Rogers, Geo. E.

1936 Rep.-West, Will G.
Dem.-Huxman, Walter A.
Soc.-Whiteside, George M.
Dem.-Davis, Jonathan M.

1938 Rep.-Ratner, Payne
Dem.-Huxman, Walter A.
Soc.-Beloof, Ida A.
Indep.-Davis, Jonathan M.
Pro.-Hester, C. Floyd
Rep.-McGugin, Harold
Rep.-Newcomer, Carl
Rep.-Thompson, Chas W.

1940 Rep.-Ratner, Payne
Dem.-Burke, William H.
Soc.-Beloof, Ida A.
Pro.-White, David C.
Rep.-Lank, C. D.
Rep.-Welch, Jay A.
Dem.-Mathews, S. L.

KANSAS CANDIDATES FOR GOVERNOR, continued.

1942 Rep.-Schoeppel, Andrew F.
Dem.-Burke, William H.
Pro.-White, David C.
Soc.-Beloof, Ida A.
Rep.-Friend, Carl E.
Rep.-Reed, Clyde M.
Rep.-Skovgard, Thale P.
Dem.-Green, Paul B.

1944 Rep.-Schoeppel, Andrew F.
Dem.-Lemon, Robert S.
Soc.-Tamplin, W. W.
Pro.-White, David C.

1946 Rep.-Carlson, Frank
Dem.-Woodring, Harry H.
Soc.-Graber, Harry
Pro.-White, David C.
Rep.-Turner, H. W.
Rep.-White, William L.
Dem.-Hinkle, Fred
Dem.-Howat, Warden R.
Dem.-Stewart, Ewell

1948 Rep.-Carlson, Frank
Dem.-Carpenter, Randolph
Soc.-Tamplin, W. W.
Pro.-Nice, N. W.
Rep.-Lambertson, W. P.
Rep.-McClain, James A.
Dem.-Stewart, Ewell
Pro.-White, David C.

1950 Rep.-Arn, Edward F.
Dem.-Anderson, Kenneth T.
Soc.-Tamplin, W. W.
Pro.-Hester, C. Floyd
Rep.-Hagaman, Frank L.
Rep.-Hitchings, Kathryn K.
Rep.-Mayberry, Willard
Dem.-Koch, August F.
Dem.-Potucek, John A.
Pro.-Simpson, Mrs. Ethel
Pro.-White, David C.

1952 Rep.-Arn, Edward F.
Dem.-Rooney, Charles
Pro.-White, David C.
Soc.-Tamplin, W. W.
Dem.-Downing, David S.
Dem.-Martin, Robert G.
Dem.-Parkinson, Henry D.
Dem.-Stewart, Ewell
Pro.-Yust, E. P.

1954 Rep.-Hall, Fred
Dem.-Docking, George
Pro.-Roberts, Chester A.
Soc.-Tamplin, W. W.
Rep.-Rogers, Joe E.
Rep.-Templar, George
Dem.-Salome, Wm. C.

1956 Rep.-Shaw, Warren W.
Dem.-Docking, George
Pro.-Lytle, Harry O.
Rep.-Holton, Francis
Rep.-Hall, Fred
Rep.-Stewart, John O.
Dem.-Woodring, Harry H.

1958 Rep.-Reed, Clyde M.
Dem.-Docking, George
Pro.-Martin, Warren C.
Rep.-Cherry, Walter L.
Rep.-Crouch, Harvey F.
Rep.-Hall, Fred
Rep.-Stevens, John S.

1960 Rep.-Anderson, John Jr.
Dem.-Docking, George
Pro.-Steele, J. J.
Rep.-Addington, William H.
Rep.-Boyd, McDill

1962 Rep.-Anderson, John Jr.
Dem.-Saffels, Dale E.
Pro.-Bacon, Vearl E.
Rep.-Crouch, Harvey F.
Dem.-Hart, George

1964 Rep.-Avery, William H.
Dem.-Wiles, Harry G.
Pro.-Livermore, Harry E.
Cons.-Myers, Kenneth L.
Rep.-Boyd, McDill ("Huck")
Rep.-Chase, Harold H.
Rep.-Crozier, Dell
Rep.-Dohm, Grant
Rep.-Ferguson, William M.
Rep.-Myers, Albert S.
Rep.-Wunsch, Paul R.
Dem.-Coffin, J. Donald
Dem.-Doty, Jules V.
Dem.-Hart, George
Dem.-Henkle, Joseph W., Sr.
Dem.-Stewart, Ewell

1966 Rep.-Avery, Wm. H.
Dem.-Docking, Robert
Pro.-Fisher, Rolland E.
Cons.-Crawford, Carson E.
Rep.-Crozier, Dell
Dem.-Hart, George

1968 Rep.-Harman, Rick
Dem.-Docking, Robert
Pro.-Uncapher, Marshall
Rep.-Crutcher, John
Rep.-Van Skiver, Raymond J.

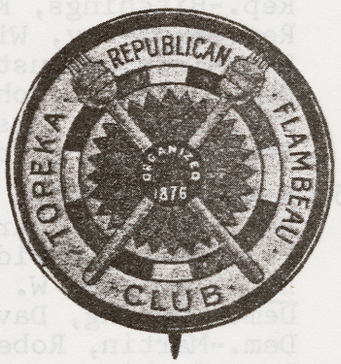
1970 Rep.-Frizzell, Kent
Dem.-Docking, Robert
Pro.-Uncapher, Marshall
Cons.-Sperry, P. Everett
Rep.-Conard, Col. Donald R. (Ret.)
Rep.-Harman, Rick
Rep.-Lindahl, Joseph V.
Rep.-Van Skiver, Raymond J.

1972 Rep.-Kay, Morris
Dem.-Docking, Robert
Pro.-Fisher, Rolland E.
Rep.-Anderson, John Jr.
Rep.-Frisbie, Ray E.
Rep.-Shultz, Reynolds ("Ren")

1974 GOVERNOR-LIEUTENANT GOVERNOR
(ran as a team for the first time)

Rep.-Bennett, Robert W. & Smith, Shelby
Dem.-Miller, Vern & Steineger, Jack
Pro.-Uncapher, Marshall & Scoggin, Roscoe
Rep.-Clack & Lowe
Rep.-Concannon-Burns
Rep.-Robinson-Braun

Rep.-Republican
Dem.-Democrat
Union-Union
Nat-Un.-National Union
Rep.-Un.-Republican-Union
Wkg.-Workingman
Lib.-Rep.-Liberal-Republican
Tem.-Temperance
Ind.-Ref.-Independent Reform
Trav-M.-Traveling Men
Pro.-Prohibition
Un.-Lb.-Union Labor
Dem.-Res-Democratic & Resubmission
Peo-All-Peoples-Alliance
Stal-Dem.-Stalwart Democratic
Dem.-Peo.-Democratic & Peoples
Nat.-National
Ind.-Independent
Soc.-Socialist
Soc.-Dem.-Social Democratic
Peo.-Peoples
Indep.-League-Independent League
Prog.-Progressive
Cons.-Conservative




Republicans and Democrats had FLAMBEAU clubs in Kansas and this colorful celluloid was the button that Topeka (Kans.) Republicans wore.

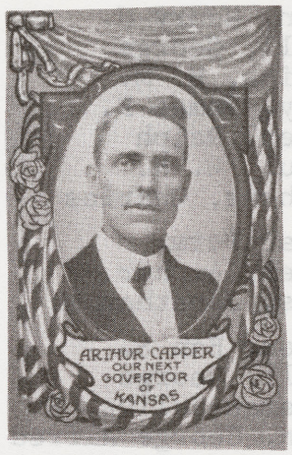
KANSAS CANDIDATES FOR GOVERNOR, continued.

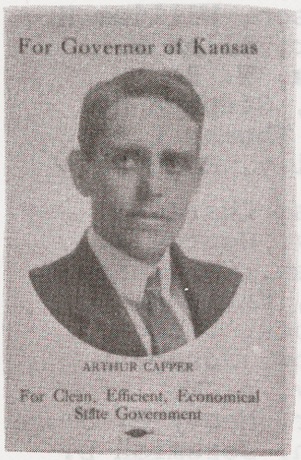
KANSAS CANDIDATES FOR GOVERNOR, continued.

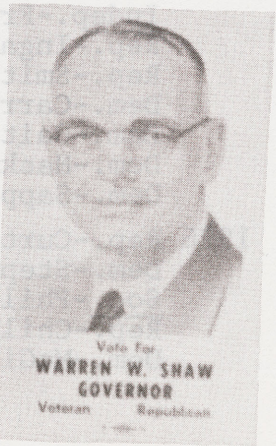
DOCKING
FOR TEMPLAR GOVERNOR
Re-elect HALL GOVERNOR
FRED HALL FOR GOVERNOR REPUBLICAN
FRED HALL FOR GOVERNOR REPUBLICAN
FOR SHAW GOVERNOR
For REED Governor
Re-elect HALL GOVERNOR
AHEAD WITH AVERY GOVERNOR
ANDERSON FOR GOVERNOR
ANDERSON FOR GOVERNOR
ADDINGTON FOR GOVERNOR
RE-ELECT ANDERSON GOVERNOR
VOTE! for AVERY
KANSAS needs FERGUSON
governor KAY
K
Win with . . .
WILES
DEMOCRAT FOR
GOVERNOR
I'M FOR BOB FRIENDS OF DOCKING FOR GOVERNOR
I'M FOR BOB FRIENDS OF DOCKING FOR GOVERNOR
FERGUSON FOR GOVERNOR
HARMAN GOVERNOR
FRIZZELL
1970 HARMAN GOVERNOR
Let's WIN Again WITH FRIZZELL

Kansas Governor buttons, poster, death ribbon, & license tag attachments.

KANSAS CANDIDATES FOR GOVERNOR, concluded.







## CANDIDATES FOR SENATOR OF KANSAS

1912-1974

1912 Rep.-Curtis, Charles
Dem.-Thompson, William H.
Soc.-Ricker, Allan W.
Rep.-Stubbs, W. R.
Dem.-Allen, Stephen H.
Dem.-Bond, Thomas L.
Dem.-Farrelly, Hugh P.

1914 Rep.-Curtis, Charles
Dem.-Neeley, George A.
Soc.-Hoffman, Christian B.
Pro.-DeLay, Earle R.
Prog.-Murdock, Victor
Rep.-Bristow, Joseph L.
Rep.-Harvey, A. M.
Rep.-Tucker, Henry H. Jr.
Dem.-Botkin, Jeremiah D.
Dem.-Brown, Willis L.
Dem.-Sapp, William F.
Dem.-Farrelly, Hugh P.
Dem.-Doster, Frank
Dem.-Plumb, William C.

1918 Rep.-Capper, Arthur
Dem.-Thompson, William H.
Soc.-Harding, Eva
Rep.-Bristow, Joseph L.
Rep.-Scott, Charles F.
Rep.-Stubbs, W. R.
Dem.-Marble, George W.

1920 Rep.-Curtis, Charles
Dem.-Hodges, George H.
Soc.-Beedy, Dan
Rep.-Edwards, John A.
Soc.-Harding, Eva

1924 Rep.-Capper, Arthur
Dem.-Malone, James
Soc.-Coble, S. O.
Indep.-Fraley, Fred J.
Rep.-Ingalls, Sheffield
Rep.-Smith, Tom D.
Dem.-Carr, Sam Houston
Dem.-Gaitskill, Ben S.
Dem.-Hackney, Ed. T.
Dem.-Sapp, Edward E.

1926 Rep.-Curtis, Charles
Dem.-Stephens, Charles
Soc.-Phillips, M. L.
Rep.-Chiles, Nick
Dem.-McGill, George

1930 For Unexpired Term:
Rep.-Allen, Henry J.
Dem.-McGill, George
Soc.-Perkins, H. M.
Rep.-Getty, James F.
Rep.-Snyder, Ralph
Rep.-Sproul, W. H.
Dem.-Stephens, Charles

1930 For Regular Term:
Rep.-Capper, Arthur
Dem.-Davis, Jonathan M.

1932 Rep.-Paulen, Ben S.
Dem.-McGill, George
Soc.-Haldeman-Julius, E.
Ind.-Brown, George Alfred
Ind.-Renker, J. F. Wm.
Rep.-Dunne, D. E.
Rep.-Fuller, E. P.
Rep.-Getty, James F.
Rep.-Harley, Tom
Rep.-Isely, C. C.
Rep.-Mercer, Joe H.
Dem.-Little, Chauncey B.

1936 Rep.-Capper, Arthur
Dem.-Ketchum, Omar B.
Soc.-Hager, T. C.
Rep.-Neibarger, Walter C.
Rep.-Stout, H. L.
Dem.-Arnett, John H.
Dem.-George, Robert
Dem.-Potts, Dempster

1938 Rep.-Reed, Clyde M.
Dem.-McGill, George
Write-in-Corpstein, Joe
Rep.-Fisher, Jesse Clyde
Rep.-Knapp, Dallas W.
Rep.-Winrod, Gerald B.
Dem.-Dohner, Joe

1942 Rep.-Capper, Arthur
Dem.-McGill, George
Pro.-Hester, C. Floyd
Rep.-Allison, John
Rep.-Isely, C. C.
Dem.-Carpenter, Randolph
Dem.-Clugston, W. G.
Dem.-Moore, Loren Alton

1944 Rep.-Reed, Clyde M.
Dem.-Hill, Thurman
Pro.-Dubbs, L. B.
Soc.-Billings, Arthur Goodwin
Rep.-Dewey, C.
Rep.-Friend, Carle
Dem.-McGill, George

1948 Rep.-Schoeppel, Andrew F.
Dem.-McGill, George
Pro.-Hester, C. Floyd
Rep.-Malone, Harold H.
Dem.-Dean, E. K.

1950 Rep.-Carlson, Frank
Dem.-Aiken, Paul
Pro.-Damon, Verne L.
Rep.-Colmery, Harry W.
Dem.-Rice, Carl V.
Pro.-Gurley, Floyd M.

1954 Rep.-Schoeppel, Andrew F.
Dem.-McGill, George
Pro.-White, David C.
Rep.-Lincoln, Abraham Joseph H.
Rep.-Perry, Walter H.
Dem.-Stewart, Ewell

1956 Rep.-Carlson, Frank
Dem.-Hart, George
Pro.-Hester, C. Floyd
Rep.-Biddle, Walter I.
Dem.-Aylward, Paul L.
Dem.-Kilian, Fred
Dem.-Korf, Marlyn

1960 Rep.-Schoeppel, Andrew F.
Dem.-Theis, Frank
Pro.-Cowen, C. E.
Rep.-Cleaver, Henry P., Jr.
Dem.-Henkle, Joseph W., Sr.

1962 Rep.-Pearson, James B.
Dem.-Aylward, Paul L.
Pro.-Cowen, C. E.
Rep.-Arn, Edward F.

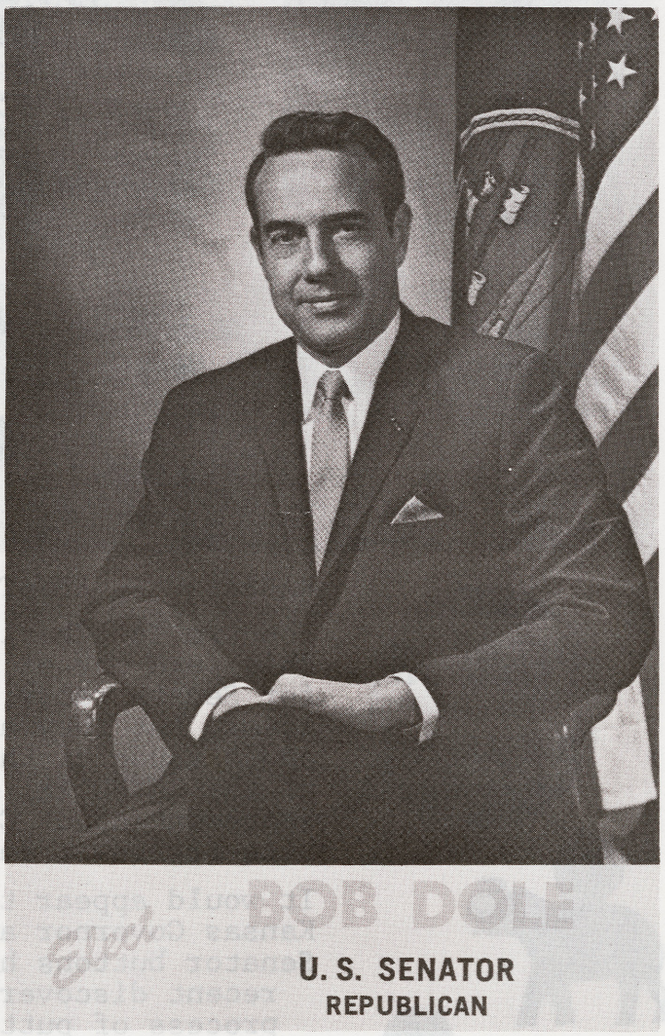
1966 Rep.-Pearson, James B.
Dem.-Breeding, J. Floyd
Pro.-Dodge, Earl F.
Conser.-Snell, George W.
Write-in-Ellsworth, Robert
Write-in-Peine, Arthur
Rep.-Anderson, Ava V.
Rep.-Tarrant, Wm. D.
Dem.-Herd, Harold S.
Dem.-Smith, K. L. (Ken)
Dem.-Warner, Leigh

1968 Rep.-Dole, Robert
Dem.-Robinson, William I.
Pro.-Hyskell, Joseph Fred
Rep.-Avery, Wm. H.
Dem.-Corn, Irene
Dem.-Logan, James K.
Dem.-Lopez, George A.
Dem.-Smith, K. L. (Ken)

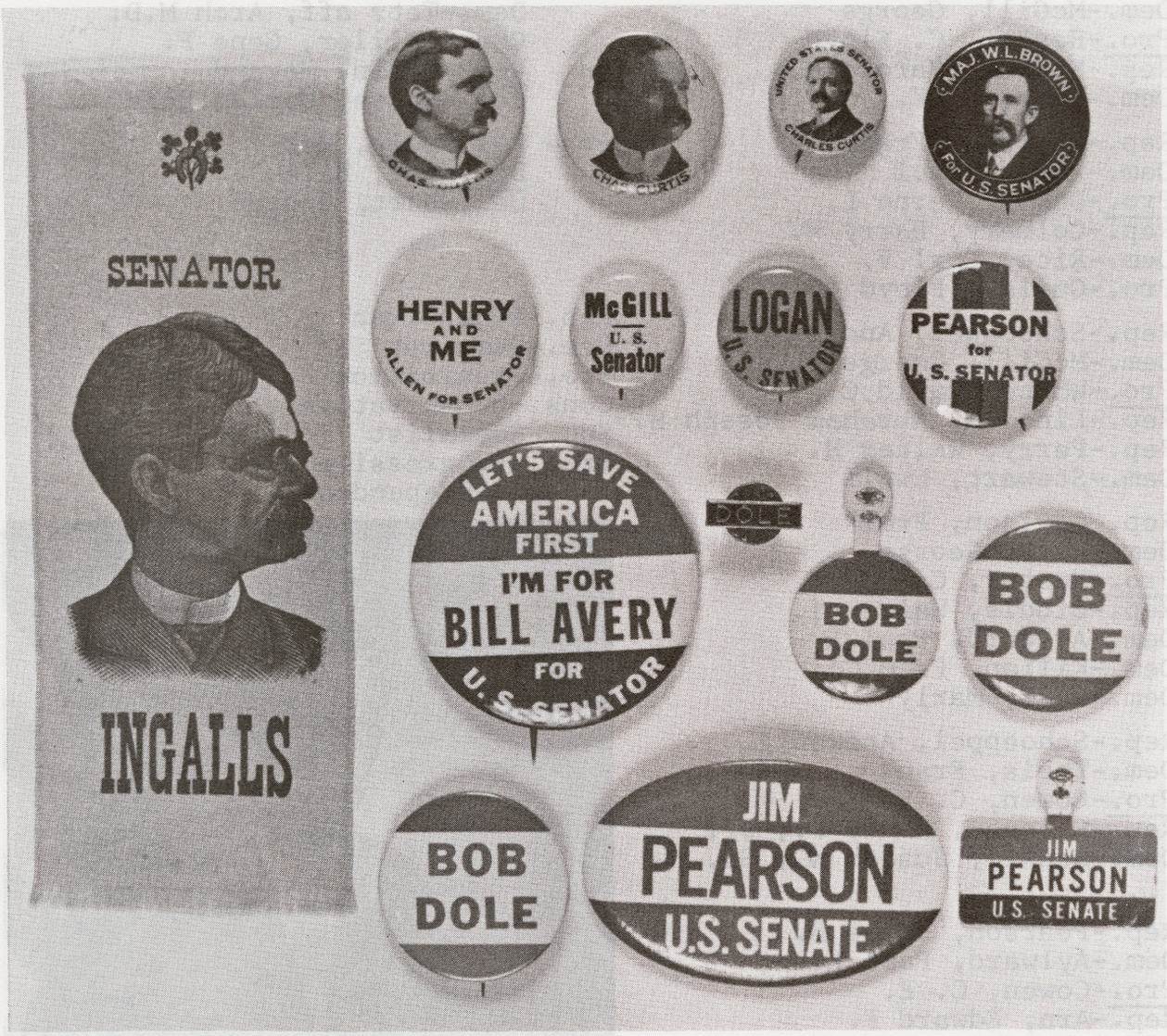
1972 Rep.-Pearson, James B.
Dem.-Tetz aff, Arch M.D.
Cons.-Miller, Gene F.
Pro.-Hadin, Howard
Rep.-House, Harlan Dale

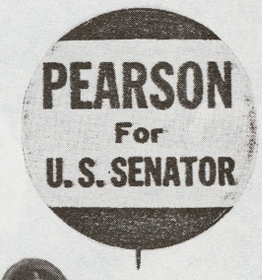
1974 Rep.-Dole, Bob
Dem.-Roy, Bill
Dem.-Hart, George

Rep.-Republican
Dem.-Democrat
Pro.-Prohibition
Cons.-Conservative
Soc.-Socialist
Prog.-Progressive
Indep.-Independent




Full color post card used by Dole for Senate supporters in Kansas in 1968.



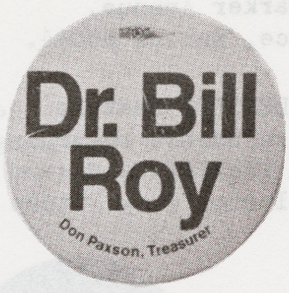



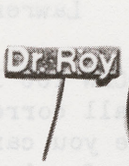
KANSAS U.S. SENATOR NOTES:

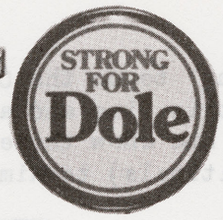
The two 1¼" Charles Curtis buttons at the top of this page may or may not have been actually used for Senate races, and may be Congressional campaign items, but they are included here for completeness and because of the unknown factor. In the next issue of the KEYNOTER, I shall hope to include a photographic statement about Curtis buttons for President, for Vice-President and the various Notification buttons.

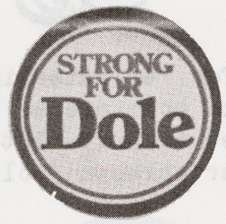
It would appear that from the survey made of major Kansas Governor and Senator collections, that fewer Senator buttons have surfaced than Governor. More recent discoveries have been made, even in the process of putting this contribution together, and the RWB Pearson cello to the left is one and the 3-D 5¼" high white metal elephant is another. One side pictures Hoover and the other side Curtis, while the name BEN S PAULEN is cast into the elephant's side. The Hoover-Curtis pictures are cardboard.

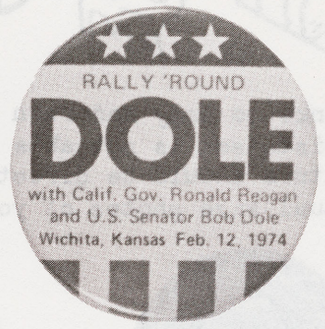
KANSAS CANDIDATES FOR SENATOR, concluded.

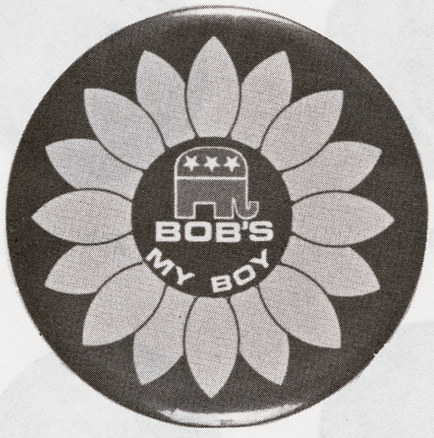


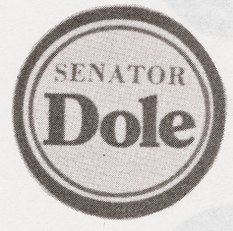



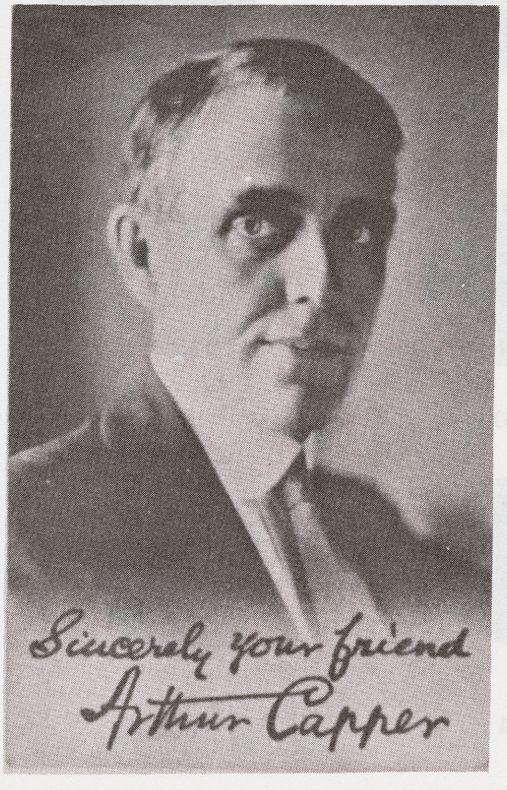








The 2¼" RWB litho "SENATOR DOLE/PRESIDENT FORD/WIN" button was not included in this project because it reproduces so poorly and was a part of the Dole project in the previous KEYNOTER.

The card above, signed as Governor was distributed, asking for support for the GOP nomination for Senator. It is NOT a post card, but the next card IS a post card, mailed in 1924, asking for support for nomination for a second term as Senator.

by Justin R. (Andy) Anderson, #243,
1501 Barker Avenue,
Lawrence, Kansas 66044.

Thanks to Andy Anderson for 'volunteering' to do the CAN YOU IDENTIFY feature. Jerry Christensen is not able to continue at this time and all correspondence regarding this feature should be directed to Andy--let him know those you can identify and send the actual size photos of your unknown (politicals) to him for inclusion in a future issue.

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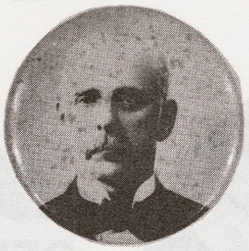

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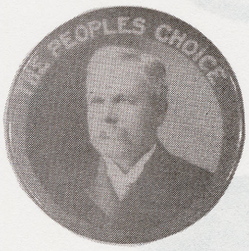


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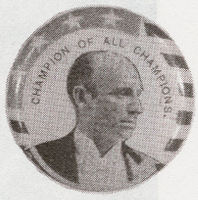


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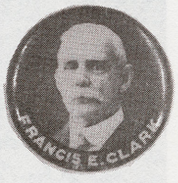


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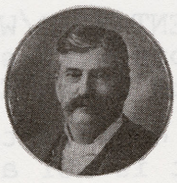

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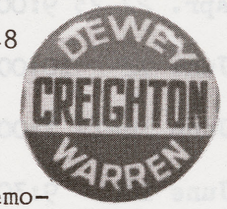
IDENTIFYING SOME LOCAL AND COATTAIL BUTTONS, by Bob Lowe, # 174

A very full 1940 pin is that of the five Republican Party candidates of Massachusetts. The candidates are: Leverett Saltonstall for Governor, Horace T. Cahill for Lt. Governor, Wendell L. Willkie for President, Charles McNary for Vice President, and Henry Parkman for U. S. Senator.

From the 1940 Illinois campaign, a red/white/blue litho.
The candidates are: C Wayland Brooks for U. S. Senator. (won)
Wendell Willkie for President. (lost)
Dwight H. Green for Governor. (won)

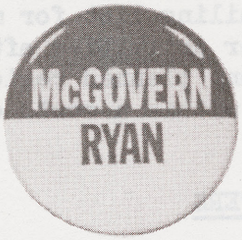
The 1940 Ohio campaign produced the next item.
The candidates were: John W. Bricker for Governor. (won)
Wendell Willkie for President. (lost)
Harold H. Burton for U. S. Senator. (won)




Indiana pin, (or pins--they came in a variety of sizes) was from the 1948 campaign of the following: Thomas E. Dewey for President. (lost)
Hobart Creighton for Governor. (lost)
Earl Warren for Vice President. (lost)

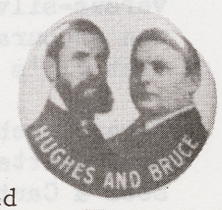
A very usual item is the litho issued in Pennsylvania in 1936 for the Democrats. It is difficult to identify because the coattail candidates were not Governor or Senate candidates. They were:
F. Clair Ross for State Treasurer.
Franklin Roosevelt for President.
Warren R. Roberts for State Auditor.

The McGovern pins pictured below are all New York state items from 1972. Richard N. Gottfried was elected a member of the State Assembly from the 67th district. According to the widow of William F. Ryan, the next was used during the primary campaign for a seat in the 20th district (Congressional). Ryan supported McGovern whereas his opponent, Mrs. Bella Abzug took no position--Ryan died during the campaign and Mrs. Abzug won the nomination. The Greer pin was also a primary election issue and was issued by Daniel Greer in his race for the 67th district office, but the election was won by Richard N. Gottfried.

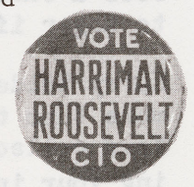


The 3/4" blue and white lithograph pin pictured is often taken for a presidential item--it is from the 1950 New York Republican campaign which pitted Thomas E. Dewey and Joe R. Hanley, the candidates for Governor and U. S. Senator against Walter A. Lynch and Herbert H. Lehman. Dewey and Lehman were the winners in this election.

The 1¼" celluloid is another state pin often taken for a presidential item. This was a 1906 New York State Republican pin issued for the candidacy of Charles Evans Hughes for Governor and Matthew Linn Bruce for Lieut. Governor.




One of the most often misunderstood pins is the 7/8" litho (blue & white) used in 1954 in Averell Harriman's unsuccessful attempt to be elected Governor of New York. Its purpose was to associate Harriman with the well known name--Roosevelt, as he had waged a rather aggresive campaign for Harriman's unsuccessful bid for the nomination for Governor. The pin is for Harriman's race for Attorney General and Roosevelt's name was added to the pin to help Harriman's chances. The labor movement supported this decision and issued the pin.



# APIC CHAPTER NEWS

by David Castaldi (1183), 430 Susan Lane, Deerfield, IL 60015

APIC CHAPTER CALENDAR - 1977

| Date | Time | Chapter |
|---|---|---|
| Mar. 26 | 9:30 AM | Mid-Atlantic: Holiday Inn, Bordentown, N. J. |
| Mar. 26 | | Southeastern Regional: Dixie: Atlanta, Georgia |
| Apr. 3 | 1:00 PM | Wisconsin: Labor Temple, 50 E. Bank St., Fond du Lac, Wisc. |
| Apr. 17 | 1:00 PM | Chicago Area: Physical Education Learning Center Bldg., Benedictine College, 5700 College Road, Lisle, Illinois |
| Apr. 16 | 9:00 AM | 4th Annual Region No. 4 Political Items Show: Gateway to the West: Chase Park Plaza Hotel, Kingshighway & Lindell, St. Louis, Mo. |
| Apr. 22-23 | 9:00 AM | Annual Eastern Regional: J. Doyle DeWitt-Conn.: Holiday Inn, Meriden, Conn. |
| June 12 | 10:00 AM | No. Calif.: Kendrick Hall, Univ. of S.F., Shrader & Felton Sts. San Francisco, Calif. |
| June 16-17 | 7:00 PM | Fifth Biennial Regional Meeting: Chicago Area: O'Hare Motor Inn, 3939 N. Manheim Road, Shiller Park, Ill. |
| June 18 | 9:30 AM | Mid-Atlantic: Holiday Inn, Bordentown, N. J. |
| Aug. 6- 7 | | Great Eastern Regional: Mason-Dixon, Sheraton Hotel, Gettysburg, Pa. |
| Aug. 20-21 | | Region #5 (Western States) Semi-annual Convention: No. Calif.: Claremont Hotel, Berkeley, Calif. |
| Aug. 20-21 | | North Star Regional: North Star: Registry Motel, Minneapolis, Minn. |
| Sept 17 | 9:30 AM | Mid-Atlantic: Holiday Inn, Bordentown, N. J. |
| Sept. | | Chicago Area |
| Nov. 12 | 9:30 AM | Mid-Atlantic: Holiday Inn, Bordentown, N. J. |

Please check with local collectors as above dates are subject to change!

Chapter secretaries or presidents are asked

1) To add my name to your mailing list for meeting announcements
2) To send reports of chapter activities after each meeting
3) To advise me at once of any planned regional meeting so that we do not schedule two such events within a month of each other in the same part of the country.

CHAPTER ACTIVITIES--SPECIALTY CHAPTERS

Four Specialty Chapters Are Currently in Formative Stage!

James A. McComb, 3418 Liberty Road South, Salem, Oregon 97302 has indicated an interest in organizing a William McKinley chapter. If the McKinley-Bryan, gold-versus-silver elections of 1896 and 1900 fall within your collecting interest, you can encourage the formation of the McKinley chapter by writing to Jim. Please note that Jim's address has changed from that given in the last Keynoter.

Roger Fischer, 1930 Hartley, Duluth, Minn. 55803, writes that over 20 APIC members have written to him expressing an interest in joining a Jimmy Carter Chapter. Roger sees a Carter Chapter as a good means of assisting in the efforts of Project 76. Write to Roger if you are a Carter collector.

Harry Walden, 1004 E. Temperance St., Kent, Wash. 98031, advises that he already has more than the ten members required to form a Gerald R. Ford Chapter. If you are a Ford collector and would like to see a chapter established, send Harry a note expressing your interest.

APIC CHAPTER NEWS, continued.

APIC President Jack Rockett, 2266 Wilderness Cove, Germantown, Tenn. 38138, and Dan McFarland, 446 Highgate Ave., Worthington, Ohio, 43085, have expressed an interest in organizing a specialty chapter around the collecting interests of Warren G. Harding. If you would like to join a Harding Chapter, write to one of them--even if you are not a physician!

American Local

The latest three issues of the ALPIC Newsletter contain interesting articles on the political career of Frank J. Lausche (including a picture of a beautiful 24" FDR-Lausche "coat tail" jugate), U.S. Senate pins of Robert F. Kennedy, early locals of current U.S. Senators, as well as numerous others. Although the chapter has recently held elections for new officers, the names of the winners are not yet known. ALPIC officers Dave Quinton, Tom Eversen, Jerry Corthell, and especially President Will Smith deserve a great deal of credit as they leave office for the consistently interesting activities of the chapter. The chapter's 87 members have recently seen issue #11 of vol. II of the monthly newsletter; no other chapter approaches the consistency of the ALPIC Newsletter edited by Tom Whalen, 334 E. 205th St., Bronx, N. Y. 10467.

APIC Cause Chapter

APIC extends a formal welcome to the most recently approved and as yet unnamed chapter dedicated to the interests of "cause" item collectors. Charter members of the chapter include Dottie Palombo, Jerome Fishkin, Barbara Cohen, Perry Heidelberger, Janet Boles, Ken Gross, Dennis Fetty, Theodore Watts, Marshall Levin, Richard Oestreicher, and "organizer" John O'Brien. If you would like to join, write to John at 1641 N. Alexandria, Hollywood, Calif. 90027.

Nixon Political Items Collectors

The February, 1977 (Vol. II, No. 3), issue of Checkers is a well illustrated, 11-page journal with articles by Don Ouimet, John Rix Seibert II, John Gregg, Ann Russell, Herb Shemwell, and Chris Crain. The highlight of the issue is Chris Crain's article on the 1962 California you-won't-have-Nixon-to-kick-around-anymore gubernatorial campaign. After having done a fine job of editing the first seven issues of Checkers, Louie Levy has resigned; President Chris Crain will assume the editorship until a new appointment is made. For membership information, write to secretary Elwyn Taylor, 61 Pond St., Wakefield, Rhode Island 02879.

CHAPTER ACTIVITIES--GEOGRAPHIC

Chicago Area

The Fifth Biennial Regional Meeting will be held on Saturday and Sunday, June 16-17, at the O'Hare Motor Inn in suburban Shiller Park near the airport. Mark you calendars and plan an early summer family weekend or vacation in the Windy City. The chapter's spring meeting will be held at the Benedictine College in suburban Lisle and will feature a display of Project 76 items by project curator Bert Thompson; date: April 17th.

Dixie

The Dixie and Florida chapters of APIC will converge on Atlanta, Ga., on Saturday, March 26th for a Southeastern Regional Meeting. The meeting and bourse session will be held at the Sandy Springs Squire Inn. The February issue of the Dixie News featured the first in a series of articles on "Southern Presidential Candidates" from Andrew Johnson to Jimmy Carter by Joe Hayes; the first article was an illustrated three pager on George Wallace. The chapter was saddened by the death of and paid tribute to

William "Buddy" Mason of Spartanburg, S. C. The December issue contained a very interesting illustrated 3-page article on "Tennessee's Carter Buttons." Write to chapter secretary Joe Hayes if you would like to join the forty member strong Dixie Chapter.

J. Doyle DeWitt--Connecticut

The chapter held its winter meeting at the Howard Johnson's Motor Inn in Southington on January 22nd with about 70 collectors attending. The chapter hopes to publish a catalog of Connecticut material which might serve as a model for other states; Dr. Edmund Sullivan photographed members' collections of Connecticut locals and Connecticut related presidentials. Don Coney gave a slide-tape presentation about pre-twentieth century buttons and medals. Frank Corbeil brought an interesting display of inaugural materials. Bob Carter reported on plans for the Regional Meeting to be held in Meriden on April 22-23. New officers elected were Bob Carter, president; Rich Maxson, treasurer; and Ken Florey, secretary.

Gateway to the West

The theme of the St. Louis area's February meeting centered around old and new inaugural items. A mini-auction was held and included items purchased by the chapter last year at a meeting at the Chase Hotel. The chapter's meeting notice indicated that new officers were to be elected at the meeting; we look forward to hearing who the new leaders of the chapter are.

Long Island Chapter

APIC extends a formal welcome to its newest geographical chapter serving the needs of the Queens, Nassau, and Suffold Counties of New York. Approved by regional vice-president Dave Freint, the new chapter's charter members are Ralph Osborne, Howard Kleiner, Michael Perlmuth, Joseph Raynor, Regina Slater, A. H. Seidman, Alvin Tanzman, Irwin Wiener, Max Manois, Ron Laney, and "organizer" Leif Rubinstein. Contact Leif for further information.

Mid-Atlantic

At its November 13, 1976, meeting Gary Lundquist was elected to his 7th term as chapter president. Also elected were F. Lynn Christy as vice president, Ed Stahl as secretary-treasurer, and Lawrence Otter as sergeant-at-arms.

North Star

Roger Fischer reports that the chapter will sponsor its first regional meeting in August (see calendar). The chapter's sponsorship of the Smithsonian Institute's exhibit in Duluth on Five Crucial Elections left the chapter deeply in the red. The January newsletter contained six pages of illustrations on 1976 presidential buttons used in Mnnesota; it contains pictures of 50 items.

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A NICE PAIR OF 1900 PIN BACKS.

The 7/8" pin back buttons pictured are celluloid and have papers in the back identifying them with Riley Manufacturing Company, St. Louis, Mo., under patent of W & H. Co. (Whitehead and Hoag). The anti pins have gold and silver backgrounds and depict the opponent as being in the soup. These look as if they were made by Whitehead and Hoag and labelled with the suppliers papers.....

BRUMMAGEM* by U. I. Chick Harris, #139.

*brum-a-jem', a noun defined as an inferior and worthless thing.

The 1¼" black and white celluloid jugate of Roosevelt and Truman has not been a big problem in spite of its well made construction and sharpness. This is actually a fantasy button as no such item as made during the campaign--this is one of the 'infamous' white back set which have given the hobby so many problems (the 1¼ Coolidge, Harding etc.) This was issued in the late sixtys and the FDR photo is of the 30's rather than a 1944 vintage.

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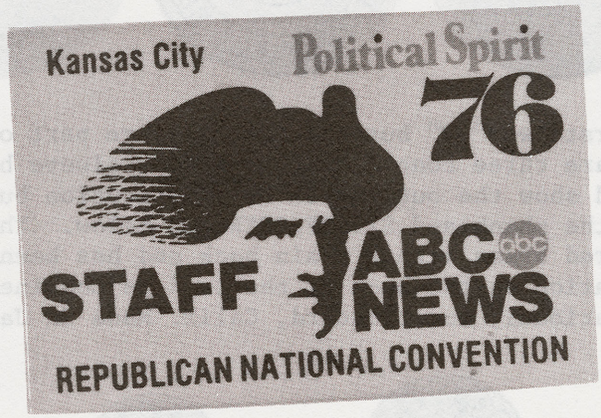
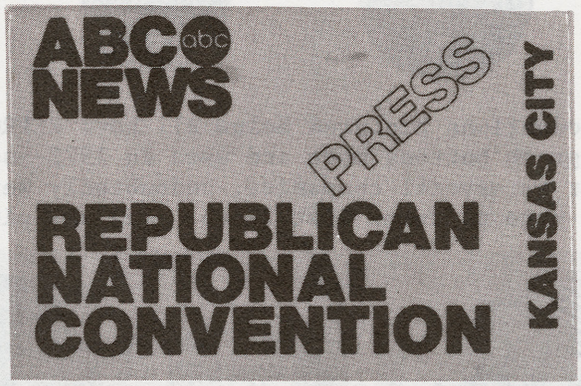
The 1976 ABC Convention identification badges have been reproduced and can be identified only because the reissues have colored backgrounds, rather than the original white. They come in yellow, pink and light green and all varieties seem to come in all colors. Beware.



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The buttons pictured to the right are the same that we have pictured and described before, but are pictured so you can be especially aware of this most recent promotion. The company, Nockonwood Industries, of Bloomfield, Iowa has sent a large mailing to history teachers offering this set for $7.95, along with a pamphlet, "Hats Off To the Past". There is no reference to the pins being reproductions and a lot of verbage about how rare these will be and that the items are fast disappearing, etc.. The APIC is investigating this misleading advertisement with the postal authorities and the FTC. The company tells us that they were unaware of the law (which doesn't excuse them) and they reiterated that they will honor all requests for refund and send no further mailings without identifying them as reproductions.

RESEARCHED AND ISSUED BY THE AMERICAN POLITICAL ITEMS COLLECTORS IN 1977.

BRUMMAGEM *, by U. I. Chick Harris, #139.

* brum-a-jem', a noun, defined as a showy but inferior and worthless thing.

The four "GW's" pictured below were issued by Liberty Village, Flemington, New Jersey and sold by them and by others including American Heritage. They are 35.5mm with deeply incused backmark as shown on the center button (which is the reverse side). Thanks to the NATIONAL BUTTON BULLETIN, A. H. Dewy Albert and Jane Ford Adams for information about the GW reproductions pictured on this page. These are the same buttons pictured in the last issue.

The first two "GW" buttons pictured are part of a set issued by the Smithsonian Institution There are three coat (24mm), and four sleeve buttons (20mm) to the set and are sterling silver and show the outline of the Institution buildings and the name SMITHSONIAN INSTITUTION above the shank and STIEFF/STERLING below. The darker button to the right, is a two piece lacquered brass with a plain back and has been sold on cards labeled MAJESTIC BUTTONS, 75¢. Information on the back of the card is Continental Merchandising Co., Div. of Kingsport International, Inc. Concord, Calif. Made In Japan. This button is 21mm.

The reproductions pictured below all have REPRODUCTION on the curl and are very similiar to lithograph buttons made and used in 1972--some of the set of 75 which were given away this year by several companies, undoubtedly were left over 1972 pins. Some of the pins in this set were pictured last issue. All are pictured actual size.

RESEARCHED AND ISSUED BY THE AMERICAN POLITICAL ITEMS COLLECTORS IN 1977.

THE 1976 BALLOT PROJECT

The 1976 ballot was without a doubt the most confusing in history. The candidates were:

Jimmy Carter-Walter Mondale - Democratic
Jimmy Carter-Walter Mondale - N.Y. Liberal
Jimmy Carter-Walter Mondale - Ind. Vermont
Gerald Ford-Robert Dole - Republican
Gerald Ford-Robert Dole - N.Y. Conservative
Roger MacBride-David Bergland - Libertarian
Eugene McCarthy-Various Running Mates - Independent
Peter Camejo-Willie Mae Reid - Socialist Workers
Lyndon LaRouche-R. Wayne Evans - U.S. Labor
Gus Hall-Jarvis Tyner - Communist
Lester Maddox-William Dyke - American Independent
Thomas Anderson-Rufus Shackelford - American
Julius Levin-Constance Blomen - Socialist Labor
Benjamin Bubar-Earl Dodge - Prohibition
Frank Zeidler-J. Quinn Brisben - Socialist
Margaret Wright-Benjamin Spock - Peoples
Ernest L. Miller-Roy Eddy - Restoration
Lester Maddox-Edmund O. Matzal - N.J. American
Frank Taylor-Henry Swan - United American

Eugene McCarthy had the following running mates. Those with asteriks were write-in candidates.

| | |
|---|---|
| Sheila C. Carnac - Calif* | Patricia Weymouth - Mich. |
| Mary Ann Surges - Colorado | Duane Stein - Minn. |
| William Morris - Conn.* | Sally J. Sommer - Mont.* |
| John Stouffer - Del. & Utah | Phyllis J. Payne - Neb. |
| Sharon S. Kilpatrick - Fla. Miss., & Okla. | Patricia O. Holland - N.H. Carl Maxey - Wash. |
| John E. Clay - Ill. | Magdalene R. Downey - Wis. |
| Anthony Owen Colby - Ia. | Nancy Tate Wood - N.J. |
| Marlene K. Barrett - Kan.& Missouri | Terrence J. Spencer - N.Y.* Karl Gruhn - N.D. |
| Rollie J. Bartlett - Ky. | Dennis M. Anderson - Ohio |
| Hugh W. Long - La. | John F. Callahan - Ore. |
| Donald L. Lucas - Me. | Sally Wheaton - Penn. |
| Donald Taylor - Md. | Robert Toal - Vt. |
| | M. C. Hansborough - D.C.* |

The most ballot lines went to Jimmy Carter with 53 including the Liberal Line in New York and an additional line in Vermont as the candidate of the Independent Vermonters Party. Ford had 52 lines including the Conservative Party line in New York. The Libertarian Party had 32 lines which was a tremendous jump from 1972 when they were on only two state's ballots. Eugene McCarthy qualified in 29 states with the Socialist Workers on in 28. This was five more for the SWP than in 1972.

The U.S. Labor Party, running candidates for the first time were on the ballot in 25 states.

The Communist Party candidates were on 20 ballots, up six from 1972.

The American Party or American Independent Party split into two wings. The Maddox group was on 19 ballots and the Anderson group on 18 ballots. In eight states both slates were presented stretching from Mississippi in the deep south to North Dakota.

The Socialist Labor candidates qualified in 10 states, a loss of 2 from 1972. The Prohibition Party improved from only 4 states in 1972 to 9 this year. The Socialist Party entered the national scene for the first time since 1956 and were placed on 7 ballots. The People's Party fell from 10 states in 1972 to only 6 this year. At the bottom was Ernest L. Miller of the Restoration Party who qualified in only one state, Tennessee.

The voters had the widest choice in Washington and New Jersey with 12 slates presented. Voters in Arkansas, Georgia, Maryland, West Virginia and Wyoming were only able to vote for the major candidates. No third parties qualified for the ballot in those five states.

Frank Taylor and Henry Swan, the United American Party candidates, were not on any ballot, but were certified for write-in status by California.

1976
by Jon Curtis #1438

The returns from 1976 are in and some parties improved over 1972 and some didn't. The Democrats gained 38% over their 1972 total by receiving 40 million votes to their 29 million in 1972. The Republicans fell from 47 million to 39 million, a loss of 17%. The split in the American or American Independent Party cost it dearly. It lost 67% of its 1972 vote and has fallen from almost 10 million in 1968 to a meager 331,000 for the Anderson and Maddox tickets. In eight states where both Maddox and Anderson were both on the ballot Anderson soundly outpolled Maddox in seven. The more nationally known Maddox beat Anderson head-on only in Washington.

The Libertarians showed the most improvement. They qualified for the ballot in 32 states and drew over 170,000 votes, a significant improvement over 1972 when they drew only 3,697 votes and qualified for two ballots. The Socialist Workers Party remained about the same with 91,000 votes compared to 94,000 in 1972.

The Communist total of 58,837 was better than double their 1972 total. It was their best showing since 1936. The Prohibition total was up almost 20% over 1972. The People's Party lost almost one-third of its 1972 vote bringing in just under 50,000. The Socialist Party ran candidates for the first time since 1956. Although it drew only 6,000 votes in 7 states this was triple its 1956 total.

The most devastating finish was that by the Socialist Labor Party. Its 9,600 votes was only 18% of its 1972 total. Its 1972 total of 53,815 was its most ever since entering the political arena in 1892. Its 1976 was its worst total ever by a significant margin. Prior to 1976 its worst showing was its 1908 total of just over 14,000.

The new U.S. Labor Party did quite well for its first time out qualifying for 24 ballots and receiving 40,000 votes. So the Democrats are happy along with the Libertarians, Communists, Prohibitionists, Socialists, and U.S. Laborites. The Republicans, Americans and American Independents, Socialist Laborites and People's Parties are probably looking for clues to improve in 1980.

Last, but not least, Senator McCarthy's supporters are probably disappointed they didn't get their 5%, but a very slight shift of 9,000 votes in Ohio and Hawaii would have made Ford the winner with McCarthy costing Carter Iowa, Oklahoma, and Oregon.

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RESEARCHED AND ISSUED BY THE AMERICAN POLITICAL ITEMS COLLECTORS IN 1977.

1976 PRESIDENTIAL VOTE TOTAL, COMPILED BY THE AMERICAN POLITICAL ITEMS COLLECTORS (APIC) FROM OFFICIAL RETURNS PROVIDED BY THE ELECTION OFFICIALS IN OUR FIFTY STATES.

| | CARTER | FORD | McCARTHY | MacBRIDE | BUBAR | LEVIN | HALL | ANDERSON | MADDOX | LaROUCHE | CAMEJO | ZEIDLER | WRIGHT | MILLER | TAYLOR |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Al. | 659,170 | 504,070 | 99 | 1,482 | 6,659 | | 1,954 | | 9,198 | 1 | 1 | | | | |
| Ak. | 44,055 | 71,555 | | 6,773 | | | 70 | | 85 | | | | | | |
| Az. | 295,602 | 418,642 | 19,229 | 7,647 | | | | 554 | | | | | | | |
| Ar. | 498,604 | 267,903 | 539 | | | | | 389 | | | | | | | |
| Ca. | 3,742,284 | 3,882,244 | 58,412 | | 34 | | | 12,766 | 51,098 | | 928 | | 41,731 | 26 | 22 |
| Co. | 460,801 | 584,455 | 27,047 | | 2,886 | | | 403 | | | | | | 6 | 14 |
| Ct. | 647,895 | 719,261 | 3,759 | | 1 | | | 117 | 7,101 | | | | 1 | | |
| De. | 122,553 | 109,780 | 2,433 | | 103 | | | 255 | | | | | | | |
| D.C. | 130,231 | 29,483 | | | | | | 645 | | 585 | | | | | |
| Fl. | 1,636,000 | 1,468,431 | 23,643 | | | | 219 | | | 1,709 | | 4 | | | |
| Ga. | 979,409 | 1,083,751 | 991 | | | | 3 | | | 157 | | | | | |
| HI. | 147,375 | 140,003 | | | | | | | | | | | | | |
| Id. | 126,549 | 204,151 | | | | | 5 | | | | | | | | |
| Il. | 2,271,295 | 2,361,269 | 1,202 | | 3,923 | 1,422 | 9,250 | 387 | 1,071 | 8 | 545 | 8 | | | |
| In. | 1,011,714 | 1,185,958 | 55,939 | | 3,558 | | 554 | 3,040 | 5,938 | | | 2 | | | |
| Ia. | 430,421 | 502,752 | 13,185 | | 8,057 | 157 | 426 | 4,724 | | | | | | | |
| Ks. | 344,867 | 478,674 | 6,548 | | | | 1,417 | 8,308 | | | | | | | |
| Ky. | 615,717 | 531,852 | 6,537 | | 1,403 | | | | | | | 234 | | | |
| La. | 661,365 | 679,810 | 5,848 | | | | | 27 | 2,118 | | | | | | |
| Me. | 236,320 | 232,279 | 10,340 | | 3,095 | | 68 | 321 | 2,388 | | 171 | | | 8 | |
| Md. | 759,612 | 672,661 | 65,537 | | 2 | 7 | | 7,555 | 10,958 | 8 | | | | | |
| Ma. | 1,429,475 | 1,030,276 | 47,905 | | 14 | 19 | 152 | 501 | | | | | | | |
| Mi. | 1,696,711 | 1,893,742 | 35,490 | | 13 | 1,118 | 1,092 | 13,592 | | | 32 | | | | |
| Mn. | 1,070,440 | 819,395 | 4,074 | | | 370 | | 6,678 | 4,851 | | | | | | |
| Ms. | 381,329 | 366,845 | 24,029 | | | | | 5,772 | | | | | | | |
| Mo. | 998,387 | 928,808 | 2,787 | | | | | | | | | | | | |
| Mt. | 149,259 | 173,703 | | | | | | | 3,378 | | | | | | |
| Ne. | 233,693 | 359,219 | 9,383 | | | | | | 1,497 | | | | | | |
| Nv. | 92,479 | 154,479 | | | | | | | | | | | | | |
| NH. | 147,635 | 185,673 | | | | 55 | 1,662 | 4,095 | 7,716 | | 171 | | | | |
| NJ. | 1,444,653 | 1,509,688 | 32,717 | | | 3,685 | | | | | | | | | |
| NM. | 201,148 | 211,419 | | | | | | | 100 | | | | | | |
| NY. | 3,389,555* | 3,100,791*** | 4,367 | | | 34 | 10,070 | 455 | | | | | | | |
| NC. | 927,365 | 741,960 | 780 | | | | | 5,607 | | | | | | | |
| ND. | 136,078 | 153,470 | 2,952 | | | | 85 | 3,698 | 259 | | | | | | |
| Oh. | 2,011,621 | 2,000,505 | 58,258 | | | | | | | | | | | | |
| Ok. | 532,442 | 545,708 | 14,101 | | | | 7,817 | | 3,529 | | | | | | |
| Or. | 490,407 | 492,120 | 40,592 | | | | | | | | | | | | |
| Pa. | 2,328,677 | 2,205,604 | 50,584 | | | 188 | | 1,044 | | | | | | | |
| RI. | 227,636 | 181,249 | 479 | | | | 1,891 | 214 | 5,344 | 1 | | | | | |
| SC. | 661,803 | 441,798 | | | | | 334 | | | | | | | | |
| SD. | 147,068 | 151,505 | | | | | | 2,996 | 1,950 | | | | | | |
| Tn. | 825,379 | 633,969 | 5,004 | | | | 318 | 5,769 | 2,303 | | | | | | |
| Tx. | 2,082,319 | 1,953,300 | 20,118 | | | | 547 | 11,442 | | | | | | | |
| Ut. | 182,110 | 337,908 | 3,907 | 2,438 | | | 121 | 13,284 | 1,162 | | | | | | |
| Vt. | 78,791** | 100,388 | 4,023 | 1 | | | 2 | | | | | | | | |
| Va. | 813,896 | 836,554 | | 4,648 | | | | 15,685 | | | | | | | |
| Wa. | 717,323 | 777,732 | | 7,508 | | | | 5,045 | 8,585 | 196 | | 358 | 1,124 | | |
| WV. | 435,914 | 314,726 | 36,936 | 5,042 | | | | | 8,552 | 268 | | | | | |
| Wi. | 1,040,232 | 1,004,987 | | | | | | | 30 | 430 | | 4,293 | 943 | | |
| Wy. | 62,239 | 92,717 | 324 | 89 | | | | 290 | | | | | | | |
| UTAL | 40,828,597 | 39,147,623 | 755,117 | 172,753 | 91,291 | 9,627 | 58,837 | 161,112 | 170,880 | 1,952 | 40,045 | 6,037 | 49,026 | 351 | 36 |

* Includes 115,393 Liberal Party votes
** Includes 991 Independent Vermonters Party votes
*** Includes 271,878 Conservative Party votes

# PARTIES ON THE BALLOT, IN 1976, by Jon D. Curtis, #1438.

RESEARCHED AND ISSUED BY THE AMERICAN POLITICAL ITEMS COLLECTORS IN 1977.

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* These states provided opportunity for Presidential write-in votes.

(a) Listed as an Independent on ballot.
(b) Listed as the Conservative Party candidates
(c) Vice Presidential candidate not listed on the ballot
(d) Certified as a write-in candidate
(e) Listed as the Peace and Freedom Party candidates
(f) Listed as the George Wallace Party candidates
(g) Listed as the American Party candidates
(h) Listed as the Human Rights Party candidates
(i) Listed as the Democratic-Farmer Labor Party candidates
(j) Listed as the Industrial Government Party candidates
(k) Listed as the International Development Bank Party candidates
(l) Nevada did not permit write-ins but provided a column labeled "None of the Above.
(n) Listed as the Constitutional Party candidates
(o) Listed as the Concerned Citizens Party candidates
(p) Listed as the American Constitution Party candidates
(q) Listed as the Bicentennial Reality Party candidates
(r) California certified Frank Taylor and Henry Swan as write-in candidates of the United American Party.

Thanks to the following for their help on this project: Shelby Johnson, Terry McKinney, R. C. Taylor, Lois Rathbone, Ann Rosen, Chris Olmstead, George C. Roberts, Chick Harris, Charles Hamsa, Hal Ottaway, Gene McGreevy, Ray Kierstead, Mike Dively, Bob Hultkrantz, Jerry Weaver, Mrs John Beacraft, John Jarrell, Herb Loomis, Bob Adams, Ben Blackstock, Lee Cole, Ken Broyles, Elwyn Taylor Jr., Bill Mason, Barry Nelson, John Rockett, Mrs. Clyde Kimbrough, and M. Sillars. A nice cooperative effort.

| STATE | DEMOCRATIC | REPUBLICAN | LIBERTARIAN | McCARTHY | SOC. WORKERS | U.S. LABOR | COMMUNIST | AMERICAN INDEPEN. | AMERICAN | SOCIALIST LABOR | PROHIBITION | SOCIALIST | PEOPLE'S | NEW YORK LIBERAL | NEW YORK CONSERVATIVE | INDEPENDENT VERMONTERS | RESTORATION | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ALABAMA | X | X | X | | | | X(a) | X(b) | | | X | | | | | | | 1 |
| ALASKA * | X | X | X | | | | X | | | | | | | | | | | 1 |
| ARIZONA*(c) | X | X | X | X | X | | | | | | | | | | | | | 1 |
| ARKANSAS* | X | X | | | | | | | | | | | | | | | | 1 |
| CALIF.* (r) | X | X | X(a) | (d) | X(a) | | X(a) | X | (d) | (d) | | | | | | | | 1 |
| COLORADO* | X | X | X | X | X | X | X | | | | X | | | | | | | 1 |
| CONN. * | X | X | | (d) | | X | | X(f) | | | | | | | | | | 1 |
| DELAWARE* | X | X | | X | | X | | | X | | X | X | | | | | | 1 |
| FLORIDA * | X | X | | X | | X(a) | | | X | | X | | | | | | | 1 |
| GEORGIA * | X | X | | (d) | | | | (d) | (d) | | | | | | | | | 1 |
| HAWAII | X | X | X | | | | | | | | | | | | | | | 1 |
| IDAHO* | X | X | X | | | X | | X(g) | | | | | | | | | | 1 |
| ILLINOIS* | X | X | X | X | X | X | X | | | | | | | | | | | 1 |
| INDIANA | X | X | | | X | X | | | X | | | | | | | | | 1 |
| IOWA* | X | X | X | X | X | X | X | | X | | | | | | | | | 1 |
| KANSAS | X | X | X(a) | X | | | | X(b) | X | | | | | | | | | 1 |
| KENTUCKY | X | X | X | X | X | X | X | X | X | | | | | | | | | 1 |
| LOUISIANA | X | X | X | X | X | | X | X(g) | | | | | | | | | | 1 |
| MAINE* | X | X | | X(a) | | | | | | | X(a) | | | | | | | 2 |
| MARYLAND* | X | X | | (d) | | | | | | | | | | | | | | 2 |
| MASS.* | X | X | (d) | X | X | X | | | X | | | | | | | | | 2 |
| MICHIGAN* | X | X | X | X | X | X | | | | | | | | | | | | 2 |
| MINNESOTA* | X(i) | X | X | X | X | X(k) | X | | X | | | | | | | | | 2 |
| MISSISSIPPI | X | X | X(a) | X | X(a) | | | X(a) | X | | | | | | | | | 2 |
| MISSOURI* | X | X | | X | | | | | | | | | | | | | | 2 |
| MONTANA* | X | X | | (d) | | | | | X | | | | | | | | | 2 |
| NEBRASKA | X | X | X | X | | | | X(g) | | | | | | | | | | 2 |
| NEVADA (l) | X | X | X | | | | | X | | | | | | | | | | 2 |
| N.H.* | X | X | X | X | X | X | | | X | | | | | | | | | 2 |
| N.J. * | X | X | X | X | X | X | X | X(g) | X | | | X | | | | | | 3 |
| N.M. * | X | X | X | X | X | | | | | | | | | | | | | 3 |
| N.Y. * | X | X | X | (d) | X | X | X | | | | | | | | | | | 3 |
| N.C. | X | X | X | | | X | | | X | | | | | | | | | 3 |
| N.D. * | X | X | X | X | X | X | X | X | X | | X | X | | | | | | 3 |
| OHIO* | X | X | X(a) | X | X(a) | X(a) | X(a) | X | | (d) | X(a) | | | | | | X(a) | 3 |
| OKLAHOMA | X | X | | X | | | | | | | | | | | | | | 3 |
| OREGON* | X | X | | X | | | | | | | | | | | | | | 3 |
| PA. * | X | X | | X | X | X | X | X(n) | | | | | | | | | | 3 |
| R.I. | X | X | X | | X | | X | | X | X | | | | | | | | 3 |
| S.C. * | X | X | | | | | | | X(a) | | | | | | | | | 3 |
| S.D. * | X | X | X(a) | | X(a) | | X(a) | | | | | | | | | | | 3 |
| TENNESSEE* | X | X | X(a) | X(c) | | X(a) | X(a) | X(a) | X(a) | | | | | | | | | 3 |
| TEXAS * | X | X | | X(c) | X | | | | X | | | | | | | | | 3 |
| UTAH * | X | X | X | X | X(a) | | X(a) | X(o) | X | | | | | | | | | 3 |
| VERMONT* | X | X | | X | X | X | | | | | | | | | | | | 3 |
| VIRGINIA | X | X | X | | X | X | | | X | | | | | | | | | 3 |
| WASHINGTON* | X | X | X | X | X | X | X | X | X(p) | X | | X | | | | | | 4 |
| W. VA. | X | X | | | | | X | | | | | | | | | | | 4 |
| WISCONSIN* | X | X | X | X | X | X | X | X(g) | | X | | | | | | | | 4 |
| WYOMING | X | X | | | | | | | | | | | | | | | | 4 |
| D.C. * | X | X | X | (d) | X | X | X | | | | | | | | | | | 4 |
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by Ed Jensen, APIC#905.

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